

2014/2015



## OUR MESSAGE

As we turn the corner on the 2014 – 2015 year at CMHA Calgary Region, awareness around the issue of mental health and addiction has piqued public interest in a way we haven't seen in the 60 year history of our agency. The face of mental health and addiction today is one of open conversation with a genuine intention of reducing or eliminating stigma and leading individuals with these challenges to a recovery-focused future.

The year past has been one where several significant endeavours highlight the public's interest in our agency and the work we do. Our staff is receiving recognition for the commitment to excellence they exhibit in their work. Debbie Wiebe received Calgary Learns' Life of Learning Awards' (LOLA) 2015 Learning Champion and Brenda Vanderwal received United Way's 2015 Bhanyana Family Foundation Award for Innovation and Creativity. Congratulations Debbie and Brenda!

We held a community wide gathering to develop a collective response to the Alberta government's GAP MAP Report, a deep analysis of the status of mental health and addiction services in the province. Additionally we are leading an AHS Strategic Clinical Network project on Peer Support. We launched the beautiful coffee-table book Sick to Death of the Silence, an awareness campaign and fundraising opportunity led by volunteers. We participated for the first time in the national flagship bike ride, Ride Don't Hide. We hosted the 2014 Nationwide CMHA Conference, Strengthening Our Collective Voice, which was the largest in CMHA's history. Our 10th Annual Survivors of Suicide Loss day provided the opportunity for individuals to gather, share and learn together. Our agency was honoured to host Her Excellency Sharon Johnston, where we were able to showcase not only our work in community, but also honour



Laureen MacNeil, Executive Director



Jim Merchant, Board Chair

some of our long-time volunteers with the Governor General's Caring Canadian Awards. We were the recipients of funds raised by an internationally reaching and viral social media campaign, #CHHSLetsTalk, created by local high school students. And, we hosted our first ever Headstrong Youth Anti-Stigma Summit alongside the Mental Health Commission of Canada, just to name a few of the ground-breaking and headline gathering activities we found ourselves involved in this past year.

We've put significant resources into how we strategically respond to the increased need this awareness is driving: Our Board has approved a three year strategic plan and CMHA Calgary has launched the development of a Recovery Framework (2015) that shapes the delivery of recovery-oriented best practices. These practices ensure that our mental health services are delivered in a way that supports individuals and families within a client-centred, recoveryoriented community-based operating model. This new framework strengthens our ability to work with clients at all stages of their illness and recovery journey, equipping them with the necessary skills, resources and support they need. The ability to share one's story has a life-changing impact, and provides hope for others. As our clients find confidence and voice, we continue to focus on creating opportunities for them to share their stories of recovery in many different ways.

This year, we celebrate the 60<sup>th</sup> anniversary for CMHA Calgary as positive champions for mental health in the city. We have a long-standing tradition of advocating for our clients while offering community-based services which are both creative and pioneering. This solid foundation positions us to continue our vital work in community; providing quality support for those with mental health and addiction challenges.

## CMHA Calgary Region has a significant social impact on our city

# 26,655 Calgary and area YOUTH

have participated in Community Mental Health Education programs focusing on mental illness, stigma and suicide prevention.

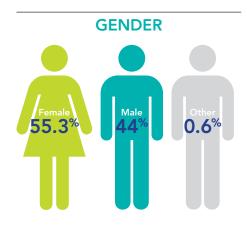
# 1,760 Unique clients

impacted by mental illness have accessed the supports and services available through CMHA's program offerings.

# 15 Community based Programs include

mental health recovery, family support, peer support, suicide bereavement support, mental health promotion and anti-stigma initiatives.

## THE FACE OF CMHA'S 1,76



### AGE

MORE THAN HALF OF OUR CLIENTS ARE OVER THE AGE OF 45

 $0.4\%_{0-17}$ 

7.2% 18 - 24

16.0% 25 - 34

15.5% 35 - 44

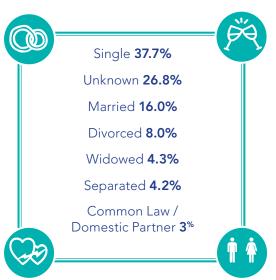
23.5% 45 - 54

24.6% 55 - 64

7.4% Over 64

5.4% Unanswered

#### **MARITAL STATUS**



### **CULTURAL BACKGROUND**

71.8%

of clients identify as Canadian 88%

of clients list English as their primary language

## 50 CLIENTS IN 2014 - 2015

## HOW PEOPLE IDENTIFY WITH THEIR MENTAL ILLNESS



30.1%

Anxiety Disorders (includes generalized anxiety, OCD, phobias)

26.7%

Psychotic & Personality Disorders (includes Schizophrenia, Schizoaffective Disorder, Psychosis)

**23**%

Mood Disorders (includes depression, bipolar, substance induced mood-disorders)

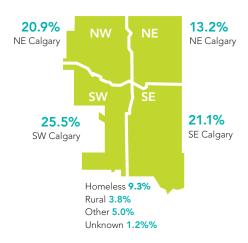
#### **HOW WE ENGAGE**

« Almost 73% of our client interaction is face-to-face

#### GROUP INTERVENTIONS

**« 531** sessions held in Education, Skills, Counselling & Peer Support for **4,376** participants

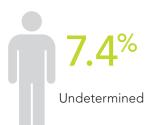
#### WHERE THEY ARE FROM



#### STREET OUTREACH AND STABILIZATION CLIENTS

















1. CMHA Calgary hosted our 10<sup>th</sup> Annual Survivors of Suicide Loss Day featuring Dr. Clem Martini as guest speaker. 2. Our 10<sup>th</sup> Annual Fish & Chips event co-hosted with Horizon Housing once again raised money to support individuals with mental health disorders in both programming and housing. 3. In conjunction with the Mental Health Commission of Canada and the Sheldon Kennedy Child Advocacy Centre we hosted a hugely successful Youth Mental Health Summit. 4. We hosted our first Ride Don't Hide biking fundraiser as part of the national flagship campaign. 5. January of 2015 started with the #CHHSLetsTalk social media campaign raising awareness and funds for CMHA 6. Several groups of Calgary. seniors in High River were supported through the hugely successful Living Life to the Full

program.

## **FINANCIALS**

(As of March 31, 2015)

#### **REVENUE**

	2015	%	2014	%
Alberta Health Services	\$4,156,895	64.44	\$3,898,005	60.91
United Way	529,976	8.22	546,393	8.54
City of Calgary	300,912	4.66	300,911	4.70
Fund Development	1,145,964	17.76	1,286,940	20.11
Public Support	_	_	18,750	0.29
Other Revenue	317,408	4.92	348,491	5.45
	\$6,451,155	100.00	\$6,399,490	100.00

#### **EXPENSES**

	2015	2014
Salaries and Benefits	\$4,678,105	\$4,761,302
Building Occupancy	555,859	597,699
Operating Expenses	1,533,643	1,119,622
	\$6,767,607	\$6,478,623

	2015	2014
Excess (deficiency) of revenue over expenses before amortization	\$ (316,452)	\$ (79,133)
Amortization	-	1,839
Excess (deficiency) of revenue over expenses	\$ (316,452)	\$ (80,972)

#### **OUR VISION:**

Mentally healthy people in a healthy society.

#### **OUR MISSION:**

A leader in reducing the impact of mental disorders and addiction in promoting mental health, wellness and recovery through community-based services.

#### **BOARD OF DIRECTORS**

#### **Officers**

President: Jim Merchant
Past President: Barbara Tate
Vice President: Catherine Connolly
Vice President: Simon Vincent
Treasurer: Diane Yuill
Provincial Board Representative:
William Bone
Provincial Board Representative:
Ross Manning

#### **Board Members**

William Bone Catherine Connolly Dr. Deborah Dobson Joshua Fraese Jennifer Fuhr Paul Kelly Diane MacIntyre Ross Manning Craig McDougall Jim Merchant Cindy Radu Dennis Niebergal Barbara Tate Simon Vincent Candace Watson Diane Yuill



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